

## THE GSBS 100€ TICKET APPLICATION INSTRUCTIONS

### ABOUT

Including the voices of different backgrounds, cultures, and experiences in the Global Social Business Summit is key to its success. The quality of the ideas generated at the GSBS relies on a diverse range of participants – and, in a world of financial inequality, valuable voices often go unheard.

This year, we are offering a limited number of 100€ tickets to social business entrepreneurs who are currently living in **Least Developed Countries**. We recognize that socio-economic vulnerability is not exclusive to Least Developed Countries; however the limited scope of this offer hinders us from extending it further.

### WHO IS ELIGIBLE?

If you are a **social business entrepreneur** currently living in a Least Developed Country, you are encouraged to apply for a GSBS 100€ Ticket.

According to the United Nations, a Least Developed Country is a country that exhibits the lowest indicators of socioeconomic development of all countries in the world. Currently, the list is reviewed every three years, and there are 48 member countries included.

Find the list [here](#).

### APPLICATION PROCEDURE AND SELECTION

Please complete either a one-page motivation letter **or** a maximum two-minute video addressing the following questions:

- What is your background?
- What is your social business or social business project? What is its impact on your community?
- What will you – and your social business – gain from attending the GSBS?

If you are creating a video, please create a public YouTube link. If you are writing a letter, please convert it to PDF format.

Regardless of format, **we would like to see proof of the existence of your social business venture**. In supplying this, you may use your own judgment based on what is most relevant to you and your business (e.g. a website, report, public speech, media representation, et cetera).

Please send your name, address, Curriculum Vitae, video link or letter, and all other relevant documents to [info@gsbs2015.com](mailto:info@gsbs2015.com) with the subject line 'GSBS 100€ TICKET APPLICATION.'

### TIMELINE

Currently, the application process for the GSBS 100€ Ticket is ongoing. However, as we receive more correspondence closer to the Summit date, the sooner we receive your application, the better!